



Newsletter ❖ May 2015

Serving Regina's cultural community since 1989.

Capital improvements made possible by grants and sponsorships

With the help of our community partners, Theatre Regina has raised \$45,000 in 2015. These funds are being used for the third phase of a four-phase plan to repair and replace roofing and heating, ventilating, and air conditioning (HVAC) systems.

RPAC is about 30 years old and the building needs repairs and continued maintenance to ensure that amateur performing arts organizations have a facility in which to perform their productions.

Recently FCC, Conexus Credit Union and artsVest have supported us with sponsorships towards our roof repairs and replacement costs for the HVAC systems. These repairs that are needed to keep the Regina Performing Arts Centre operational.



We continue to rely on our community partners to help us complete repairs and improve the facility.

In 2015 Theatre Regina received:

- \$25,000 from Conexus Credit Union
- \$15,000 from artsVest
- \$5,000 from FCC

for capital improvements to RPAC

On behalf of our 16 member organizations and the multitude of theatre companies, musical performers, dance groups and cultural organizations, which make extensive use of our facility, the Theatre Regina Board would like to express our sincere thanks and gratitude to all of our community partners for their support of the arts and our facility.

Four-Phase Plan

Three years ago the Theatre Regina Board of Directors created a prioritized list of items that needed to be repaired, replaced or updated in the Regina Performing Arts Centre. At that time, the estimated cost of these items totaled \$750,000; in today's dollars the estimate is closer to \$1 million. The Board has been on a very active campaign to acquire these funds. The highest priority items were to replace the roof and the HVAC systems. The roof was leaking and five of the six HVAC units were beyond repair.

The project was so large it was broken into four phases. In the last two years we completed phases one and two at a cost of just over \$172,000 with about 55% coming from sponsorships and grants. As reported in our January 2015 newsletter we have made real progress toward meeting our mandate, but there is still much to be done.

Theatre Regina Vision: Regina's arts and cultural organizations will have the opportunities they need to reach and serve the people of Regina.



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Four-Phase Plan (con't)

We would like to thank and recognize those who helped us get here:

- Conexus Credit Union who initially stepped up and supported us when it was most critical and has been a trusted partner for the past three years;
- artsVest Saskatchewan, run by Business for the Arts and funded by Canadian Heritage and the Government of Saskatchewan Ministry of Parks, Culture and Sport is a training and matching funds program that helped us leverage over \$22,000 in matching funds from the business community;
- The Saskatchewan Community Initiatives Fund through its Community Grant Program;
- The Lorne and Evelyn Johnson Foundation; and
- The City of Regina, who has supported us through their Community Investment Grant program.

Theatre Regina's Future

Theatre Regina, owner and operator of the Regina Performing Arts Centre, is planning for a successful future. The Board has always planned ahead but in late 2014 and early 2015, we went through a formal planning process. This process resulted in a five-year strategic plan to ensure that we are using our resources in the best way possible.

The Board of Directors worked with a professional strategic planner to discuss strategy and develop a Vision, Mission and Values. Our member

organizations and key stakeholders were consulted and contributed to the strategy.

The following is Theatre Regina's strategic direction; it includes a Vision, Mission and Values statement and three key strategies that will help us reach our Vision.

Vision

Regina's arts and cultural organizations will have the opportunities they need to reach and serve the people of Regina.

Mission

We have a three-part Mission focused on strengthening the non-professional, community-based performing arts sector:

- Our Facility – To provide a high-quality, affordable performing arts facility for the people of Regina.
- The Arts and Culture Sector – To promote cooperation among community-based performing, cultural and visual arts groups in the city.
- Our Community – To develop and maintain a positive public environment that supports community, performing, cultural and visual arts organizations.

Values

The values that guide our decisions and actions will be:

- Accessibility – providing a warm and welcoming, affordable and community-based environment for our clients, audiences, members and partners.
- Support – focused on assisting the community arts organizations and initiatives.
- Quality – seeking continuous improvement in our facility, services, operations and governance.



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Theatre Regina's Future (con't)

- Collaboration – working towards cooperative, partner-based approaches in our relationships with individuals, organizations and government.

The three key strategies are:

Strategy #1: Fundraising

Develop short-term and long-term sustainable fundraising, both capital and operational, to support our Vision and Mission.

Strategy #2: Operational Excellence

Build the capacity of our operations to achieve optimum quality, efficiency and revenue generation.

Strategy #3: Community Engagement

Develop an expanded role and new services to support non-professional community-based performing arts organizations in Regina.

The Board of Theatre Regina would like to thank all those who participated in the strategic planning process.

The Board also recognizes the financial support of the City of Regina in funding this planning and consultation process.



Theatre Regina believes that the results of this process will enhance the contribution the Regina Performing Arts Centre makes to our city. It will also expand Theatre Regina's positive impact on the performing arts community.

Bingo Volunteers Needed

Theatre Regina is working bingos to raise funds for capital improvements to the Regina Performing Arts Centre. We need volunteers to work afternoon and evening bingos. If you are able to help, please contact Glen Butz, Theatre Manager at rpac@sasktel.net.

Dates and time for future bingo dates will be posted on the Regina Performing Arts Centre website at www.reginapac.com under the Support Us tab.

Thank you to the City of Regina's Community Investment Grant program for supporting culture by recommending us for an Annual Activities grant of \$17,000.



Like us on Facebook

Follow the Regina Performing Arts Centre on Facebook.

Visit our website at www.reginapac.com for information about the centre and upcoming events.