



Sponsorship Opportunities

Platinum (\$10,000+)

Estimated value to you \$12,000 annually

- *Logo on approximately 20,000 box office tickets annually*
 - *One logo provided on a first come basis*
 - *Estimated value: 20,000 x \$0.10/ticket = \$2,000*
- *On-site digital billboard*
 - *Approximate daily exposure: 1,700 views*
 - *Advertisements flash 4 times every 5 minutes for 7 seconds*
 - *Estimated value: \$6,000*
- *Logo displayed on digital wall of recognition*
 - *Viewed by 76,000 patrons and 11,000 performers annually*
 - *Estimated value: 87,000 individuals x \$0.05/view = \$4,350*
- *Logo displayed on Regina Performing Arts Centre website with link to sponsor's website*
- *Contribution recognized in press release, e-newsletter, and social media*