



Newsletter ❖ January 2015

Serving Regina's cultural community since 1989.

LOOKING BACK, MOVING FORWARD

Now that the holiday season is over, the board of Theatre Regina wishes its member groups all the best in 2015. May the year ahead be filled with cultural activities that are well attended and artistically successful.

Theatre Regina's board and the Regina Performing Arts Centre's management staff have been working hard in recent months. Their efforts have resulted in real and important progress for the Regina Performing Arts Centre. Revenues gained from membership fees, theatre bookings, donations, and sponsorships were used to replace two heating, ventilation, and air conditioning (HVAC) units in the lobby, replace the lobby roof, redevelop a vacant office on the main floor into rentable costume and storage space, create two additional studios in the lower level, upgrade equipment in the kitchen, replace a portion of the theatre's stage curtains, enhance security (including installation of cameras), undertake landscaping to improve the parking lot and water runoff, acquire over 100 chairs for improved seating, and purchase a new sound board. Further work is being completed to replace the third HVAC unit in the lobby.

Our community partners have been instrumental in enabling Theatre Regina to complete repairs to the Regina Performing Arts Centre consisting of the HVAC units and roof replacements. We wish to acknowledge the City of Regina, artsVest Saskatchewan, Conexus Credit Union, the Lorne and

Evelyn Johnson Foundation, Michelle Hunter, and the Community Initiatives Fund for their support.

While much has been accomplished, more work needs to be done. In addition to the approximately \$300,000 that was needed for the full replacement of the HVAC units and the roof, the Theatre Regina board has identified and prioritized approximately \$200,000 of capital projects still required for building improvements. Our next priority is to replace the auditorium and theatre roof.

Management of the building has continued to improve, as have bookings and revenue. The facility is approaching maximum capacity for weekends, and now Theatre Regina is looking at marketing to increase bookings during weekday periods.

The Theatre Regina board is well positioned with committed volunteers and quality management. We approach the upcoming year with a very positive outlook.

We thank our community partners for their generous support.

