



## ***Sponsorship Opportunities***

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### ***Gold (\$7,500+)***

***Estimated value to you \$6,500 annually***

- *On-site digital billboard*
  - *Approximate daily exposure: 830 views*
  - *Advertisements flash 2 times every 5 minutes for 7 seconds*
  - *Estimated value: \$3,000*
- *Logo displayed on digital wall of recognition*
  - *Viewed by 76,000 patrons and 11,000 performers annually*
  - *Estimated value: 87,000 individuals x \$0.04/view = \$3,480*
- *Logo displayed on Regina Performing Arts Centre website with link to sponsor's website*
- *Contribution recognized in press release, e-newsletter, and social media*