



Sponsorship Opportunities

Silver (\$2,500+)

Estimated value to you \$2,400 annually

- *On-site digital billboard*
 - *Approximate daily exposure: 400 views*
 - *Advertisements flash once every 5 minutes for 7 seconds*
 - *Estimated value: \$1,500*
- *Logo displayed on digital wall of recognition*
 - *Viewed by 76,000 patrons and 11,000 performers annually*
 - *Estimated value: 87,000 individuals x \$0.01/view = \$870*
- *Logo displayed on Regina Performing Arts Centre website with link to sponsor's website*
- *Contribution recognized in press release, e-newsletter, and social media*